

## **Trudy's Tidbits from Colormaster**

### **Christmas & Holiday Cards**

**Have you photographed families in the last few months?  
Make a few calls and offer them the chance to order Cards.  
All they need to do is:**

- **Choose the greeting**
- **Spell the names that they want printed on their cards**
- **Pick up their cards**
- **Address envelopes and mail**

#### ***Script Suggestion***

***We wanted to remind you that you can still order from your Photographic Session. You can send out a customized card this year. We have several Holiday Cards that would look great with your images. Stop in and see the choices. They all come with envelopes. Looking forward to seeing you.***

***Thank you***

***Trudy***

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What you do today effects your sales two months from now!!