

102 Ways to Make Money with Photography

Expand your focus to include many other opportunities with your talents.

At Colormaster we can help you create a marketing plan to enlarge your business.

SPECIAL EVENTS:

- 1 Sports Memory Mates
- 2 Sports Collages
- 3 Sports Albums and Books
- 4 Fair photography
- 5 Photograph Car Races
- 6 Photograph vocational school graduates
- 7 Photograph large parties
- 8 Photograph at banquets
- 9 Prom and graduation photos
- 10 Photograph fashion shows
- 11 Photograph local performances
- 12 Commencement day photographs
- 13 Sports calendars
- 14 League Photography Adult and Children

PEOPLE

- 15 Photograph Seniors
- 16 Photograph Families
- 17 Classic Portraiture
- 18 Theme Photography
- 19 First Birthday with cake
- 20 Children's Album birth to 1 or 2 year
- 21 A day in the life of.....
- 22 Business Portraiture
- 23 Photography Generations
- 24 Photograph Weddings
- 25 Bridal Portraiture

- 26 2nd Marriage Photography in studio
- 27 Safari settings in a special location for one or more clients
- 28 Bunny Pictures
- 29 Church Directories
- 30 Take pictures of people mounted on their horse
- 31 Take pictures of people wearing special costumes
- 32 Photograph people on a fancy motorcycle
- 33 Take pictures of people in nightclubs
- 34 Take pictures on the beach
- Antique photo shop - produce 1890's type portraits for the
- 35 "nostalgic crazy"
- 36 Take I.D. photos
- 37 Take passport photos
- 38 Specialize in legal photography
- 39 Create composites for models, actors and actresses
- 40 Take executive portraits
- 41 Photograph children on a pony
- 42 Take portraits of children in department stores or malls
- 43 School photography
- 44 Nursing home photography
- 45 Santa Claus portraits

BUSINESS 2 BUSINESS

- 46 Traveling industrial photographer
- 47 Illustrate manufactures' sales manuals and catalogs
- 48 Public relation photos for business
- 49 Photograph storefronts
- 50 Produce progress photos on construction sites

- 51 Real estate photography
- 52 Photograph trade shows
- 53 Sell scenic prints to gift shops and hotels
- 54 Brochures for Businesses & Hotels
- 55 Business Marketing Materials
- 56 Public Relations Photography
- 57 Color postcards for hotels or resorts
- 58 New Business Photography
- 59 Real Estate Photography
- 60 Real Estate, Home builder, & Business thank you gifts
- 61 Photograph in-store merchandise displays

ON THE ROAD

- 62 Destination Photography, i.e. on location weddings and reunions
- 63 Summer camp photographer
- 64 Roving festival photographer
- 65 Offer personalized vacation photo packages to resort clients
- 66 Photograph horse shows, dog shows, cat shows etc
- 67 Photograph car shows

SPECIALTY PRODUCTS

- 68 Personalized Christmas cards - with family portraits
- 69 Photo buttons, Key chains, Magnets
- 70 Photographs on coffee mugs
- 71 Photo Books
- 72 Photographs on shirts, mouse pads, puzzles, coasters
- 73 Photographic Luggage Tags
- 74 Photo sculptures
- 75 Photographic Note Cards
- 76 Custom calendars
- 77 Producing Photographic CD's

- 78 Collecting old photos to make into books

MISCELLANEOUS

- 78 Offer different finishes Media and Mounting
- 79 Making postcards
- 80 Photographic essays for various publications
- 81 Selling news photos
- 82 Selling local photos for travel magazines
- 83 Aerial photography
- 84 Photo fund raising
- 85 Photos of human interest
- 86 Composing photo guides for tourists
- 87 Retouching service
- 88 Selling prints to photo agencies
- 89 Photographing accidents for lawyers and insurance companies
- 90 Pet Photography
- 91 Wall Décor
- 92 Restoration of Photos
- 93 Banners for Business POP, Graduation and Special Events

RETAIL SALES

- 94 City scene cards All Occasion and Christmas
- 95 City Calendars & DVD's
- 96 Hotel and Restaurant Décor
- 97 Speaker at clubs
- 98 Teach or Speaker of classes on care of photographs or restoration
- 99 Create Art from Prints
- 100 Stock Photography
- 101 Decorate Model homes & Furniture Stores
- 102 Art Festivals

We know that you may have other areas that you market your skills. This is a chance to think of more ways to increase your profit.