



Over
4.3 million
photo books
printed
world-wide
in 2010

4EverBooks

The best way to preserve your memories

- Coffee table quality
- Attractive prices
- Two easy ways to make your photo book
- Excellent service

4EverBooks – Our product range at a glance



Medium
8x8

starting at
\$19.95



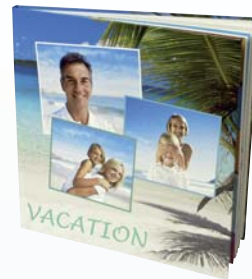
Compact
8x6

starting at
\$14.95



Pocket
5.5x5

starting at
\$11.95



Deluxe
12x12

starting at
\$79.95



Panorama
11x8

starting at
\$49.95



Classic
8x11

starting at
\$22.95



Panorama
Professional
16.5x12

starting at
\$172.95



Portrait
Professional
11x14

starting at
\$104.95

About 4EverBooks

CEWE COLOR, Europe's largest wholesale photo finisher, has now partnered with **Independent Photo Imagers** to create **4EverBooks**, a new brand of **photo books available exclusively to IPI members**.

Since **CEWE COLOR's inception in 1961 in Oldenburg Germany**, the company has built a network of 50,000 retail partners in the USA and 24 European countries. Twelve state-of-the-art production facilities produced **more than 4 million photo books in 2010** and house the largest number of digital printing presses in Europe, **employing over 2,700 staff members worldwide**.

In 2008, CEWE expanded to the US and now offers its all-round software and fulfillment solutions to partners throughout North America.

4EverBooks provides IPI members, the same high quality, competitive pricing and turn-around times that make CEWE COLOR so successful in Europe. Our combination of **impressive quality** and **affordable pricing of branded books sets us apart from the competition**, allowing you to better serve your **budget conscious clients**.

Quality is Key

Our mission is to provide you with the highest possible level of quality using industrial production workflows and technology. Strict color management and quality control enable us to produce the richest colors, sharpest images and best bindings. The combination of 50 years of experience in the wholesale photo finishing industry, together with cutting-edge printing and binding technology, and the use of premium quality paper allow us to create exceptional photo books at highly competition prices.

As a standard we use heavy stock 135 lb digital print paper. Our photo books are professionally bound using industrial book binding processes. A wide range of cover types will suit all tastes and budgets. Apart from stylish linen and faux leather, we also offer hard and soft cover image wrap books so you can design the entire front and back cover.

10 reasons why we think we are just the right partner for you:

1. 50 years of experience in high quality photo finishing
2. Finest photo albums at a fraction of the cost compared to other professional photo book vendors/suppliers
3. Unmatched printing and binding quality
4. Over 1000 photo album combinations
5. Photo albums printed on heavy digital print paper and lustre photo paper (silver halide)
6. Two easy ways for your client to create their photo book
7. Award-winning desktop photo album software for Windows, MAC and Linux
8. Easy to use online photo book builder with photo gallery
9. More than 4 million photo books printed in 2010
10. Excellent value for money – prices starting at \$11.95

Two ways to make your photo book

1. Desktop Software

Visit www.4EverBooks.com and download our award winning software. It is perfect for full design flexibility and control, providing unlimited opportunities to personalize every page. Our software has been recognized internationally as the most creative photo book software on the market and it only requires you to connect to the internet at the time of placing an order.



Features:

- Full-bleed single or double spread backgrounds of your own pictures plus over 400 built-in backgrounds
- Large selection of over 170 fully customizable layout templates
- Frames, shadows, image masks and clip-art
- Add text anywhere on the page, even on top of a photo or on the spine of the book – the possibilities are endless!
- Built-in resolution check to ensure best print quality
- Automatic red-eye removal and image correction (This can be turned off if you prefer to edit your pictures in a different photo editing software)
- Photo editing tools enable you to crop, adjust brightness, saturation, and contrast, change pictures to black and white or sepia, etc.
- And best of all: The software is free!

Desktop Software – as easy as 1–2–3



1 Take your digital photos.

Desktop Software

2 Download the software at www.4EverBooks.com
Install it and create your 4EverBooks photo book.

Software available for     Safe download  Anti virus

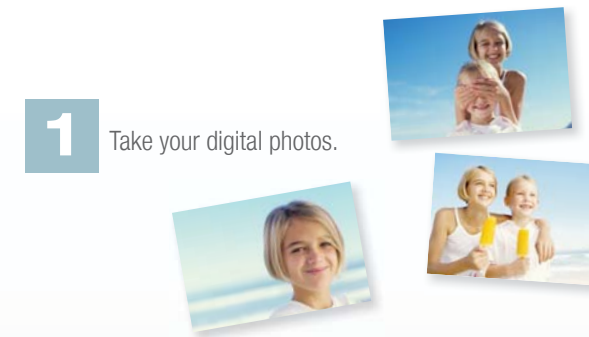
3 Your coffee-table quality 4EverBooks photo book will be delivered to your doorstep.



2. Online Photo Book Builder

The **4EverBooks online book builder** features a streamlined workflow which has been optimized to let you create your photo books easily and efficiently, using photos uploaded to your 4EverBooks online gallery.


Online Photo Book Builder



1 Take your digital photos.

Online Photo Book Builder

2 Create your photo book online with the easy to use 4EverBooks Online Photo Book Builder.

 No software download required

3 Your coffee-table quality 4EverBooks photo book will be delivered to your doorstep.



Features:

- Assistant to help you arrange and design your photo book in the simplest manner possible
- Choose from our 4 most popular photo book sizes, 12x12, 11x8, 8x11 and 8x8
- Choice of image wrap hard or soft covers
- Use themes with pre-selected backgrounds or design your book from scratch
- All layouts can be customized, photos can be moved anywhere on the page
- Add text anywhere on the page or cover and spine of your photo book
- Full bleed single or double page spreads and a large range of themed backgrounds
- Built-in resolution check to ensure best print quality

5.5x5 Pocket Photo Book



Photo Book Specs

Size: 5.5x5
 Number of pages: 26 to 50 pages
 Layouts: more than 170
 Backgrounds: more than 400
 Paper weight: 100lb digital print paper
 Production time: 2–3 business days
 Shipping time: 6–10 business days

Photo Book Bindings



Booklet – Saddle-stitched – Digital Print Paper

Cover Options

Image Wrap



Photo Book Price List

| Cover type | Base price for 26 pages | Each additional 8 pages |
|------------|-------------------------|-------------------------|
| Booklet | \$11.95 | \$4.50 |

8x6 Compact Photo Book



Photo Book Bindings



Booklet – Saddle-stitched – Digital Print Paper



Soft Cover – Perfect Bound – Digital Print Paper



Hard Cover – Perfect Bound – Digital Print Paper

Photo Book Specs

Size: 8 x 6
 Number of pages: 26 to 74 pages*
 Layouts: more than 170
 Backgrounds: more than 400
 Paper weight:
 • Booklet binding: 100lb digital print paper
 • Perfect bound: 135lb extra heavy digital print paper
 Production time: 2–3 business days
 Shipping time: 6–10 business days

* Booklets may contain up to 50 pages

Cover Options

Image Wrap



Photo Book Price List

| Cover/Binding | Base price for 26 pages | Each additional 8 pages |
|---------------|-------------------------|-------------------------|
| Booklet | \$14.95 | \$7.00 |
| Soft Cover | \$22.95 | \$9.00 |
| Hard Cover | \$32.95 | \$9.00 |

8x8 Medium Photo Book

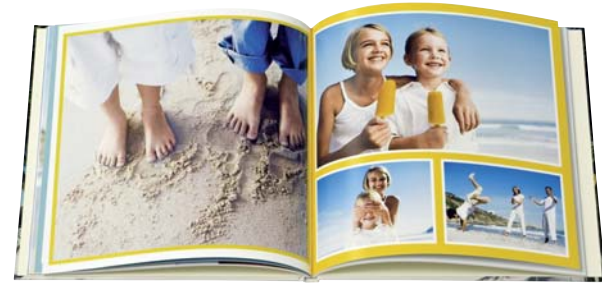


Photo Book Specs

Size: 8x8
 Number of pages: 26 to 98 pages*
 Layouts: more than 170
 Backgrounds: more than 400
 Paper weight:

- Booklet binding: 100lb digital print paper
- Perfect bound: 135lb extra heavy digital print paper
- Lay-flat binding: inner pages of thick, lustre photo paper

Production time: 2–3 business days
 Shipping time: 6–10 business days

* Up to 82 pages for photo albums using lustre photo paper.
 Booklets may contain up to 50 pages.

Cover Options

Image Wrap – all Paper Types



Photo Book Bindings



Booklet – Saddle-stitched – Digital Print Paper



Soft Cover – Perfect Bound – Digital Print Paper



Hard Cover – Perfect Bound – Digital Print Paper



Hard Cover – Perfect Bound
 Lay Flat – Lustre Photo Paper

Photo Book Price List

| Cover type | Base price for 26 pages | Each additional 8 pages |
|---------------------------------|-------------------------|-------------------------|
| Booklet | \$19.95 | \$9.00 |
| Soft Cover | \$31.95 | \$9.00 |
| Hard Cover, Digital Print Paper | \$41.95 | \$9.00 |
| Hard Cover, Lustre Photo Paper | \$51.95 | \$12.00 |

8x11 Classic Photo Book



Photo Book Bindings



Booklet – Saddle-stitched – Digital Print Paper



Soft Cover – Perfect Bound – Digital Print Paper



Hard Cover – Perfect Bound – Digital Print Paper

Photo Book Specs

Size: 8x11
 Number of pages: 26 to 154 pages*
 Layouts: more than 170
 Backgrounds: more than 400
 Paper weight:

- Booklet binding: 100lb digital print paper
- Perfect bound: 135lb extra heavy digital print paper

Production time: 2–3 business days
 Shipping time: 6–10 business days

* Booklets may contain up to 50 pages

Cover Options

Image Wrap



Photo Book Price List

| Cover/Binding | Base price for 26 pages | Each additional 8 pages |
|---------------|-------------------------|-------------------------|
| Booklet | \$22.95 | \$9.00 |
| Soft Cover | \$33.95 | \$9.00 |
| Hard Cover | \$45.95 | \$9.00 |

11x8 Panorama Photo Book

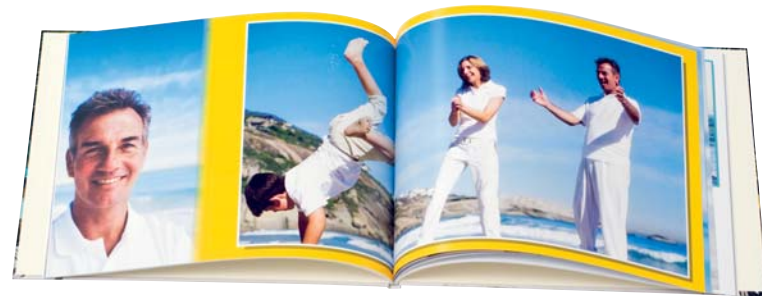


Photo Book Specs

Size: 11x8
 Number of pages: 26 to 154 pages*
 Layouts: more than 170
 Backgrounds: more than 400
 Paper weight:
 • Perfect bound: 135lb extra heavy digital print paper
 • Lay-flat binding: inner pages of thick, lustre photo paper
 Production time: 2–3 business days
 Shipping time: 6–10 business days

* Up to 82 pages for photo albums using lustre photo paper

Photo Book Bindings



Hard Cover – Perfect Bound – Digital Print Paper



Hard Cover – Perfect Bound
 Lay Flat – Lustre Photo Paper

Cover Options

Image Wrap – All Paper Types



12x12 Deluxe Photo Book

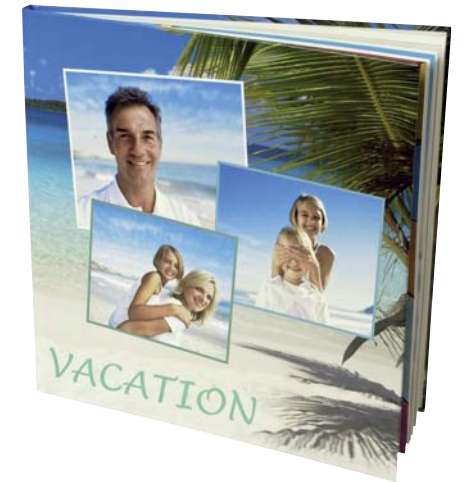


Photo Book Bindings



Hard Cover – Perfect Bound – Digital Print Paper



Hard Cover – Perfect Bound
 Lay Flat – Lustre Photo Paper

Photo Book Specs

Size: 12x12
 Number of pages: 26 to 154 pages*
 Layouts: more than 170
 Backgrounds: more than 400
 Paper weight:
 • Perfect bound: 135lb extra heavy digital print paper
 • Lay-flat binding: inner pages of thick, lustre photo paper
 Production time: 2–5 business days
 Shipping time: 6–10 business days

* Up to 82 pages for photo albums using lustre photo paper

Cover Options

Faux Leather – Digital Print Paper



Premium Linen – Digital Print Paper



Image Wrap – all Paper Types



Photo Book Price List

| Cover/Binding | Base price for 26 pages | Each additional 8 pages |
|---------------------------------|-------------------------|-------------------------|
| Hard Cover, Digital Print Paper | \$45.95 | \$9.00 |
| Hard Cover, Lustre Photo Paper | \$57.95 | \$14.00 |

Photo Book Price List

| Cover/Binding | Base price for 26 pages | Each additional 8 pages |
|---------------------------------|-------------------------|-------------------------|
| Faux Leather | \$79.95 | \$9.00 |
| Premium Linen | \$79.95 | \$9.00 |
| Hard Cover, Digital Print Paper | \$79.95 | \$9.00 |
| Hard Cover, Lustre Photo Paper | \$91.95 | \$16.00 |

11x14 Portrait Pro Photo Book

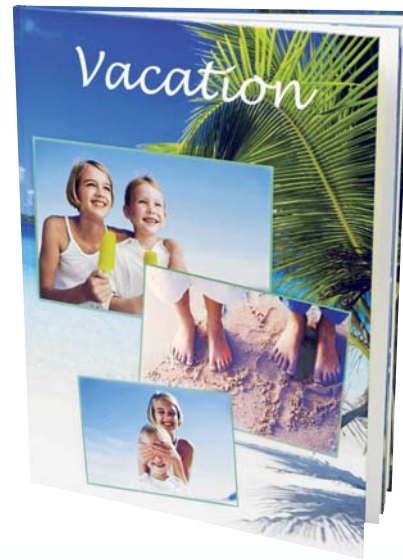


Photo Book Specs

Size: 11x14
 Number of pages: 26 to 154 pages
 Layouts: more than 170
 Backgrounds: more than 400
 Paper weight: 135lb extra heavy digital print paper
 Production time: 5-7 business days
 Shipping time: 6-10 business days

Photo Book Bindings



Hard Cover – Perfect Bound – Digital Print Paper

Cover Options

Image Wrap



Photo Books Price List

| Cover/Binding | Base price for 26 pages | Each additional 8 pages |
|---------------|-------------------------|-------------------------|
| Hard Cover | \$104.95 | \$14.00 |

A premium photo book for your most treasured memories

16.5x12 Panorama Pro Photo Book



Photo Book Bindings



Binding Posts – Leather and Linen – Digital Print Paper



Hard Cover – Perfect Bound – Digital Print Paper

Photo Book Specs

Size: 16.5x12
 Number of pages: 26 to 154 pages
 Layouts: more than 170
 Backgrounds: more than 400
 Paper weight: 200lb extra heavy digital print paper
 Production time: 5-7 business days
 Shipping time: 6-10 business days

Cover Options

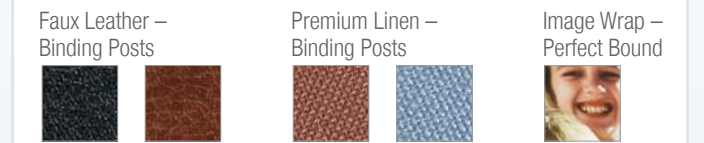


Photo Books Price List

| Cover/Binding | Base price for 26 pages | Each additional 8 pages |
|---------------|-------------------------|-------------------------|
| Premium Linen | \$172.95 | \$19.00 |
| Faux Leather | \$219.95 | \$19.00 |
| Hard Cover | \$149.95 | \$19.00 |

A premium photo book for your most treasured memories

Digital Print Solutions – Photo Paper

Digital Print Solutions – Digital Paper



1 Order your 4EverBook printed on silver halide photo paper.

1 Order your 4EverBook printed on premium quality digital paper.



2 Your 4EverBook is printed and processed using ImagingSolutions' revolutionary purePhoto™ workflow.

2 Your 4EverBook is printed on state-of-the-art printing presses from HP Indigo, Kodak & Xerox.

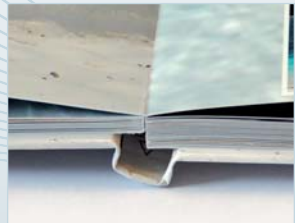


3 Your 4EverBook is bound using our uniquely specialized Kolbus binding solution.

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4 Your 4EverBook with its unique lay-flat binding is shipped to you within a matter of days.

4 Your 4EverBook with its perfect bound hard, soft, linen or leather cover is shipped to you within a matter of days.



Lay-flat binding of a 4EverBook printed on premium silver halide paper.

Perfect-bound binding of a 4EverBook printed on premium quality digital paper.